



Attachment no. 1 – Criteria of participants selection for the SharOn Academy_ Acceleration Program

Selection criteria in the recruitment process for the Acceleration Program – stage 1		
1. Access criteria		
Criterion	Description	Rate
1.1 All fields filled in	The applicant is required to fill all required fields in the Application Form. Verification based on submitted Application Form.	<input type="checkbox"/> YES <input type="checkbox"/> NO
1.2 Application Form submitted by a person authorized to represent the company	The Application Form must be submitted by a person authorized to represent the company. Verification based on publicly accessible records. If it is impossible to verify the authorization of the person submitting the Application Form, the Organizer has the right to ask the Applicant to send all relevant documents.	<input type="checkbox"/> YES <input type="checkbox"/> NO <input type="checkbox"/> NOT APPLICABLE
1.3 Acceptance of recruitment Terms and Conditions	The applicant is obliged to accept recruitment Terms and Conditions. Verification based on the declaration included in the Application Form.	<input type="checkbox"/> YES <input type="checkbox"/> NO
1.4 Submitted idea fits into the definition of "sharing economy" and preferred industries	The idea submitted as part of the application form must meet the assumptions and fit into the definition of "sharing economy" and refer to one of the preferred industries. Verification based on submitted Application Form.	<input type="checkbox"/> YES <input type="checkbox"/> NO
1.5 The applicant has all	The applicant has full rights to the idea / product / solution that is to be developed	<input type="checkbox"/> YES



the rights to use and dispose the idea / product / solution	in the Program Verification based on the of the declaration included in the Application Form.	<input type="checkbox"/> NO
2. Substantive criteria		
Criterion	Description	Rate from 1 to 4 points
2.1 Relation to, associating with the sharing economy	Evaluation of the degree of project's connection with the business model within the concept of the sharing economy	max. 4 points
2.2 The team and its potential	Evaluation of the composition and experience of the team. In particular the diversity and complementarity of members' professional profiles (eg. experience in running a business; experience in implementing innovative products / processes / services / technologies)	max. 4 point
2.3 The current stage of business project development	Evaluation of the stage the submitted project is located.(Project is now just an idea Project's concept is already formed, We have the prototype, Project is already on the market and we have users, Project is already on the market and we have paying users)	max. 4 points
2.4 Business potential	Evaluation of the project's business potential, meaning: the possibility of monetization, the attractiveness of the market, the size of the market/possible audience (including the target audience of the submitted idea), market assumptions as well as the feasibility of the proposed solution. The idea is characterized by profitability and feasibility understood as the possibility	max. 4 points



	<p>to implement the solution on the market.</p> <p>Verification based on descriptions included in the submitted Application Form.</p>	
<p>Selection criteria – Stage II – Pitch Contest</p>		
<p>The Project Evaluation Commission evaluates the project due to substantive criteria listed above during the meeting with project teams. The Project Evaluation Commission evaluation is based on information included in the Application Form, on-line presentations carried out during Pitch Contest as well as interactions with the team (Q&A session). The Project Evaluation Commission provides the Organizer with the results of the evaluation, formulated as an outcome of consensus. As a result, a total of 24 Acceleration Program Participants will participate in the Acceleration Program.</p>		
<p>Criteria for selection of projects to participate in the Demo Day</p>		
<p>The selection of Acceleration Program Participants to present their projects during Demo-Day will be carried out by the Project Evaluation Commission. It will be based on the Project Development Reports created by the Acceleration Program Participants and on Commission’s consultations with the mentors. The organizer will invite a total of 5 Acceleration Program Participants to present their projects during DemoDay.</p>		

